

Program Numbers:

- 1) Member Companies and Their Employees: 41CG3A / 41CG3B (Type Sale B/E)
- 2) Same Household as the Employee of a Member Company / ALOA Chapter and National Employees: 41CG3C / 41CG3D (Type Sale 1/L)

August 4, 2015
+ January 8, 2016

**SOCIETY OF AMERICAN FLORISTS
2016 MODEL YEAR
OFFICIAL PROGRAM RULES**

PROGRAM PERIOD: August 4, 2015 through **January 2, 2017**

PROGRAM TYPE: Consumer Bonus Cash

Refer to Incentive Rules Manual (Gold Book) and Incentive Summary Communications.

**1) PROGRAM DESCRIPTION: MEMBER COMPANIES & THEIR EMPLOYEES
41CG3A / 41CG3B (Type Sale B/E)**

This program offers eligible current SOCIETY OF AMERICAN FLORISTS. (SAF) MEMBER COMPANIES AND THEIR EMPLOYEES a \$500 cash allowance to be applied toward the Commercial purchase (Type Sale B) or lease (Type Sale L) of an eligible vehicle for day-to-day business use. Although the vehicle is registered and titled in the name of an individual (i.e., member company employee), Member Companies and their employees are eligible for On-The-Job allowances.

In NVDR, in the Business Name Field, input the individual's first and last name, followed by the words (SAF EMPLOYEE). See NVDR example below:

For NVDR: Business Name Field: Joe Jones (SAF EMPLOYEE)

Proof of SAF Company Membership and proof of employment (see '**Customer Eligibility**' for detailed requirements).

Note: SAF Member Companies and employees that qualify as a Fleet (purchase (5) or more in one year or have a minimum of (15) vehicles in operation) can obtain a Fleet Account Number (FAN) by calling 1-800-999-FLEET. Members that qualify as a Fleet can receive their choice of Retail Incentives or the Fleet Street Program plus receive the On-The-Job incentive. Sale must be reported as a Type Sale 3 or 5. (Note: Member's claiming Fleet/Retail Incentives and On-The-Job (Type Sale 3/5) **do not** qualify for this \$500 offer).

Eligible vehicles must be delivered during the program period.

There is no sold order protection for this program.

2) PROGRAM DESCRIPTION: SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and SOCIETY OF AMERICAN FLORISTS CHAPTER & NATIONAL EMPLOYEES 41CG3C / 41CG3D (Type Sale 1/L)

This program offers HOUSEHOLD RESIDENTS of SOCIETY OF AMERICAN FLORISTS (SAF) Member Company Employees AND SAF Employees a \$500 cash allowance to be applied toward the Retail purchase (Type Sale 1) or lease (Type Sale L) of an eligible vehicle.

Same household members of SAF member employees claiming 41CG3C / 41CG3D are **ineligible** for the On-The-Job program.

SOCIETY OF AMERICAN FLORISTS Chapter and National Employees are also eligible for \$500 cash allowance toward the retail purchase (Type Sale 1) or lease (Type Sale L) of an eligible vehicle. SAF Chapter and National employees are **ineligible** for the On-The-Job program.

Eligible vehicles must be delivered during the program period.

There is no sold order protection for this program.

PARTICIPATING DEALERS:

All franchised FCA US LLC dealers who agree to abide by these Official Program Rules are eligible to participate.

CUSTOMER ELIGIBILITY:

1) SAF MEMBER COMPANIES & THEIR EMPLOYEES 41CG3A / 41CG3B (Type Sale B/E)

Customer must be currently employed by or be the owner of the SAF Member company. The following documentation will be provided to the dealer:

- A printed copy of the SAF Certificate the member can print from www.SAFNOW.org
DIRECTIONS for Member to get their Member Certificate:
 - Go to: Member Login on SAFNow.org
 - Member selects 'My info' tab
 - Member selects 'My Contact Info'
 - PRINT the prepopulated 'Personal Information' page
- Proof of current employment or ownership of the SAF member company (paystub or company ID badge).
- Picture ID (driver's license and/or company ID with photo)

Sales must be reported as either Type Sale B or Type Sale E and are compatible with applicable On-the-Job programs. Vehicle can be registered in the name of the individual Member Company employee, the Member Company owner or the Member Company business name.

2) SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and SOCIETY OF AMERICAN FLORISTS CHAPTER AND NATIONAL EMPLOYEES 41CG3C / 41CG3D (Type Sale 1/L)

Individuals residing at the same residence as the SAF Member Company employee / SAF employee must provide the following documentation.

- Employees and Family Members in Same Household will need to get the **CERTIFICATE of SAF Membership from the SAF Member**, and provide this certificate to the dealer. Direction above (ref. #1).
- Proof of current employment or ownership of the SAF member company (paystub or company ID badge).
- Proof of residence in the same household as the eligible member.
 - Driver's license of member employee
 - Driver's license of household resident

SOCIETY OF AMERICAN FLORISTS Chapter and National employees must provide the following documentation:

- Proof of current employment by SAF, Inc. (paystub or company ID badge).
- Picture ID (driver's license and/or company ID with photo)

Sales must be reported as Type Sale 1 or Type Sale L and are NOT compatible with any On-the-Job programs.

The incentive is not transferable to anyone outside the original Member's household/address.

DEALER RESPONSIBILITY:

It is the dealer's responsibility to verify the customer's eligibility based on the proof required. Dealer must retain proof of program eligibility documentation outlined above – reference specific Customer Eligibility.

1) **MEMBER COMPANIES & THEIR EMPLOYEES**

NOTE: This is Type Sale B (41CG3A/41CG3B). The dealer must claim both the SOCIETY OF AMERICAN FLORISTS Member Employee program code AND the appropriate On-The-Job Commercial Allowance code.

2) **SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and SOCIETY OF AMERICAN FLORISTS CHAPTER & NATIONAL EMPLOYEES** i.e., Individuals residing in the same household OR employees of SAF.

If there are questions, the dealer may contact SAF Chapter of Member Company or contact SAF National at (703) 836-8700a nd request an immediate email correspondence of current communication (referenced above) to be **attained at the time of sale and retained in the deal jacket.**

The total consumer incentive payment must be clearly shown on the signed FINAL buyer's order / purchase contract or if a lease, on the FINAL lease contract on the "Rebates and Non-Cash Credits" line. This computation must be done at the time of sale or lease, and must be identified on the buyer's order or purchase contract as a sales incentive/rebate. The cash allowance must not be combined with customer down payment or other dealer provided discounts.

In the case of a lease, the minimum term must be no less than 12 months.

Any claim reported through DealerCONNECT without required proof of eligibility could result in a dealer chargeback, or non-payment of a dealer claim.

1) MEMBER COMPANIES AND THEIR EMPLOYEES: 41CG3A (Type Sale B)

MODEL ELIGIBILITY:

Eligible Models

2016 Model Year

Chrysler Brand

200 (excluding LX)

Town & Country

Dodge Brand

Dart (excluding SE)

Grand Caravan (excluding AVP)

Journey

FIAT Brand

500L

2) MEMBER COMPANIES AND THEIR EMPLOYEES: 41CG3B (Type B/E)

MODEL ELIGIBILITY:

Eligible Models

2016 Model Year

Chrysler Brand

300 / 300C (excluding SRT)

Dodge Brand

Charger (excluding SRT)

Durango

Jeep Brand

Grand Cherokee (excluding SRT)

Renegade

Cherokee

Ram Brand

Ram 1500/2500/3500 Pickups – All cabs

Ram 3500/4500/5500 Chassis Cabs

Ram ProMaster Van

Ram ProMaster City

3) SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and SOCIETY OF AMERICAN FLORISTS CHAPTER & NATIONAL EMPLOYEES: 41CG3C (Type Sale 1)

MODEL ELIGIBILITY:

Eligible Models

2016 Model Year

Chrysler Brand

200 (excluding LX)

Town & Country

Dodge Brand

Dart (excluding SE)

Grand Caravan (excluding AVP)

Journey

FIAT Brand

500L

4) SAME HOUSEHOLD as the EMPLOYEE of a MEMBER COMPANY / and SOCIETY OF AMERICAN FLORISTS CHAPTER & NATIONAL EMPLOYEES: 41CG3D (Type 1/L)

MODEL ELIGIBILITY:

Eligible Models

2016 Model Year

Chrysler Brand

300 / 300C (excluding SRT)

Dodge Brand

Charger (excluding SRT)

Durango

Jeep Brand

Grand Cherokee (excluding SRT)

Renegade

Cherokee

Ram Brand

Ram 1500/2500/3500 Pickups – All cabs

Ram 3500/4500/5500 Chassis Cabs

Ram ProMaster Van

Ram ProMaster City

PROGRAM COMPATIBILITY:

This program is compatible with the following program types, providing the vehicle meets all program eligibility requirements:

- Automobility program
- National or Regional Consumer Cash Allowance/APR programs
- National or Regional Consumer Lease Cash programs
- National or Regional Lease Rate programs
- National or Regional Dealer Cash programs
- All Target Direct Mail / Certificate programs
- On-The-Job Commercial Vehicle programs

This program is not compatible with the following program types:

- Dealership Employee Purchase programs
- Friends programs
- FCA Affiliate Rewards programs
- FCA Employee Advantage program

Rev. 1/8/16

41CG3A (Type Sale B)

41CG3B (Type Sale B/E)

41CG3C (Type Sale 1)

41CG3D (Type Sale 1/L)



SAF HOME

Hello Mr. Brian Walrath

Personal Information

LOGOUT

Membership Information:

To edit your contact information please change the values displayed below and click the 'Post Changes' button.

Contact information:

Prefix	First Name	M.I.	Last Name	Suffix
Mr	Brian *		Walrath *	
Credentials				
Birth Date:				
Direct Phone:		703-636-8700 *		
Cell Phone:				
Direct Fax:		703-636-8705		
Email:		bwalrath@safnow.org *		
Title:				

The fields in red cannot be changed from this page
To update your company name or address, please e-mail memberdata@safnow.org or call 1-800-336-4743

Company: Society of American Florists

Primary Address:

Street Address: 1601 Duke St

Apt.#

City/State/Zip: Alexandria Virginia 22314

Country: United States

Province: Non US and Canada only

* = Required Field

Post Changes

The Society of American Florists is the leading organization representing all segments of the floral industry. SAF is proud to provide marketing, business and government services to its members — including growers, wholesalers and retailers.

